

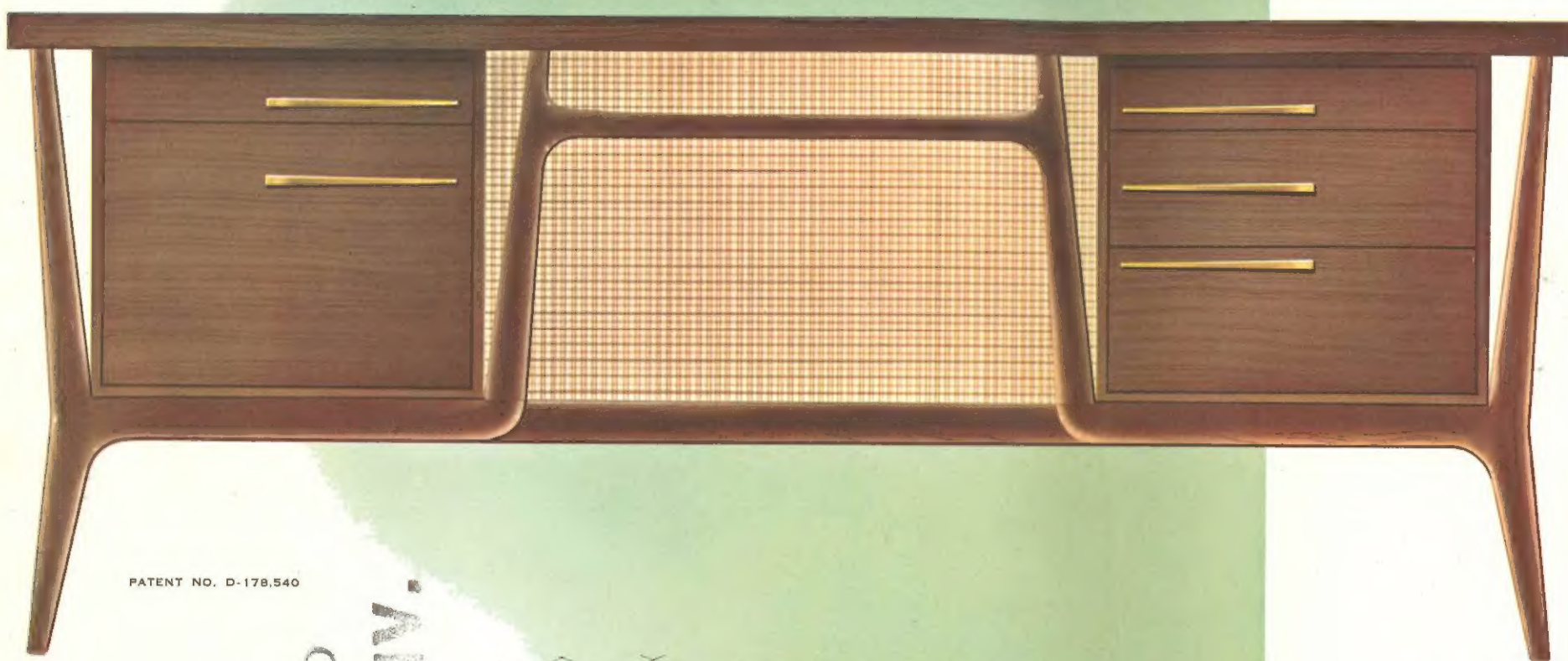
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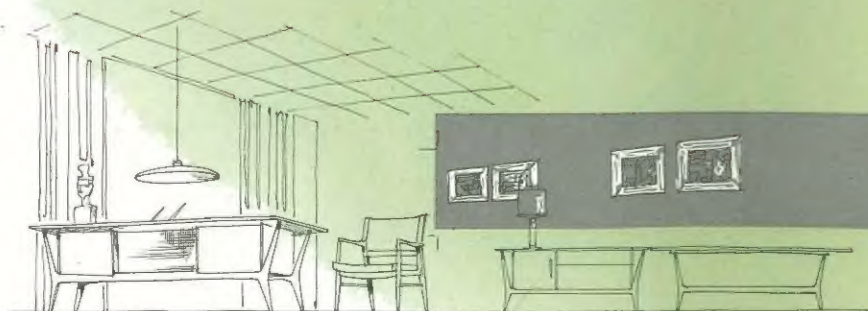
Design Division

introducing
a pleasing new
concept of
sculptured wood
office furniture
for livable
offices



PATENT NO. D-178,540

RELATION TO
DESIGN DIV.



THE

Profile

GROUP

by **Imperial**



The STORY behind the development of the Profile Group is as interesting as the group itself. For it is a story of the friendship of two men — one the head of an outstanding industrial design firm and the other the late president of the Imperial Desk Company.

These two men felt the need among business executives for an entirely new type of office furniture. Knowing the tensions and pressure of modern business, they visualized office furniture so clean and restful in design that its very presence would make any office a better, more enjoyable place in which to live and work.

Out of their discussions and from the inspired drawing board of a young Peruvian designer came the fresh new designs shown in this brochure.

The Profile Group by Imperial features an entirely new principle of suspended construction which makes each piece an entity of design perfection that can be used singly or in groups with equal charm. Styled like the finest household furniture, sculptured from Genuine Walnut throughout, the Profile Group is truly the most distinctive design in office furniture today. The businessman who appreciates fine furniture in his home will find in this group the unusual character that sets his office apart from those of his contemporaries.

Each detail of design and craftsmanship has been patiently worked and reworked to make the result a harmony of styling and construction unique in the office field. The sculptured legs are mortised-and-tenoned for greater strength, all tops are full 1½" thick and the handsome drawer pulls are finished in dull satin brass to give the final rich touch.

Two distinctive finishes are available, charcoal-brown Chartone and soft, glowing Mellotone.

Matching chairs feature flaring Danish-Modern backs and legs, with curved seats that invite restful ease. Covers can be specified in rich genuine top grain leather, U.S. Naugahyde, fabric or combinations to suit your taste.

For an office that makes working a pleasure, that lends an atmosphere of opulence and grace to your business, it is the Profile Group by Imperial . . . the most distinctive furniture that can adorn your office!

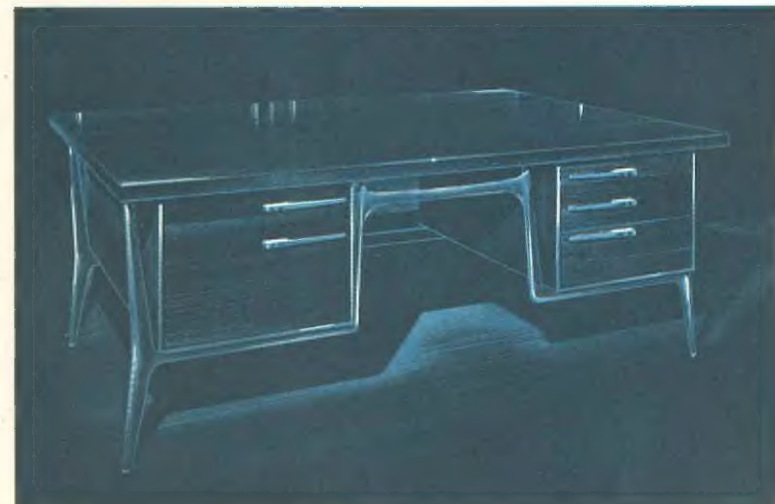
Photograph on opposite page shows the Profile Executive Desk No. 9474, Credenza No. 9160, Conference Table No. 9784 and No. 9002 Executive Swivel and No. 9001 Arm Chairs.

Design
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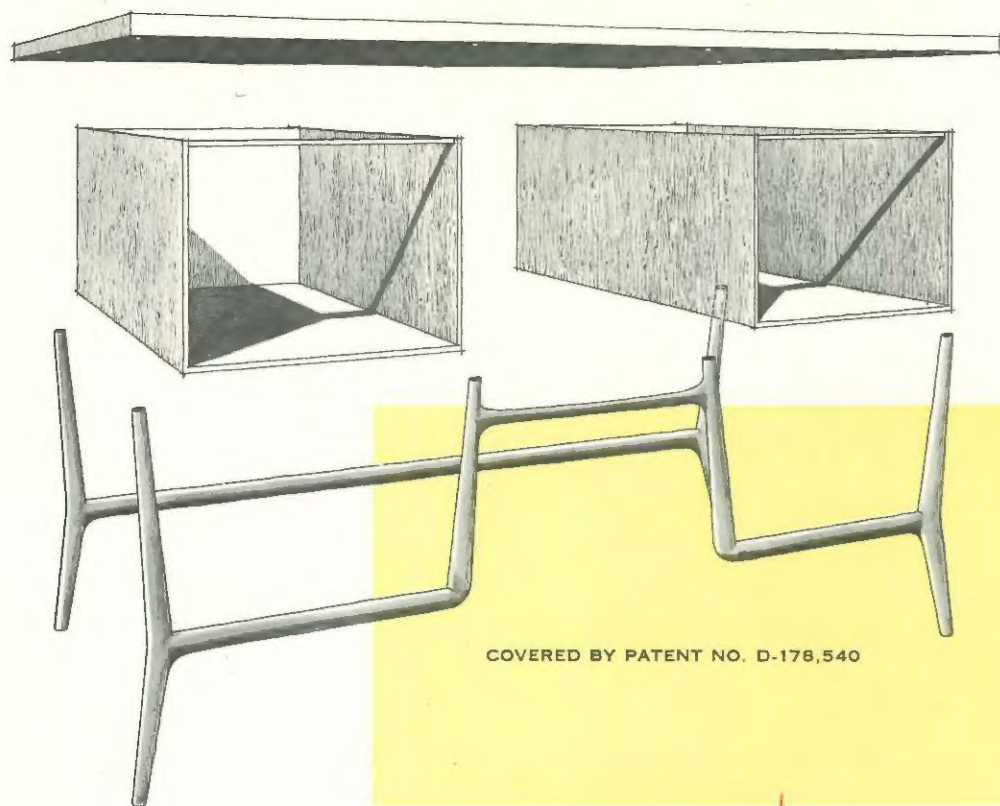
Profile

T H E G R O U P

by **Imperial**



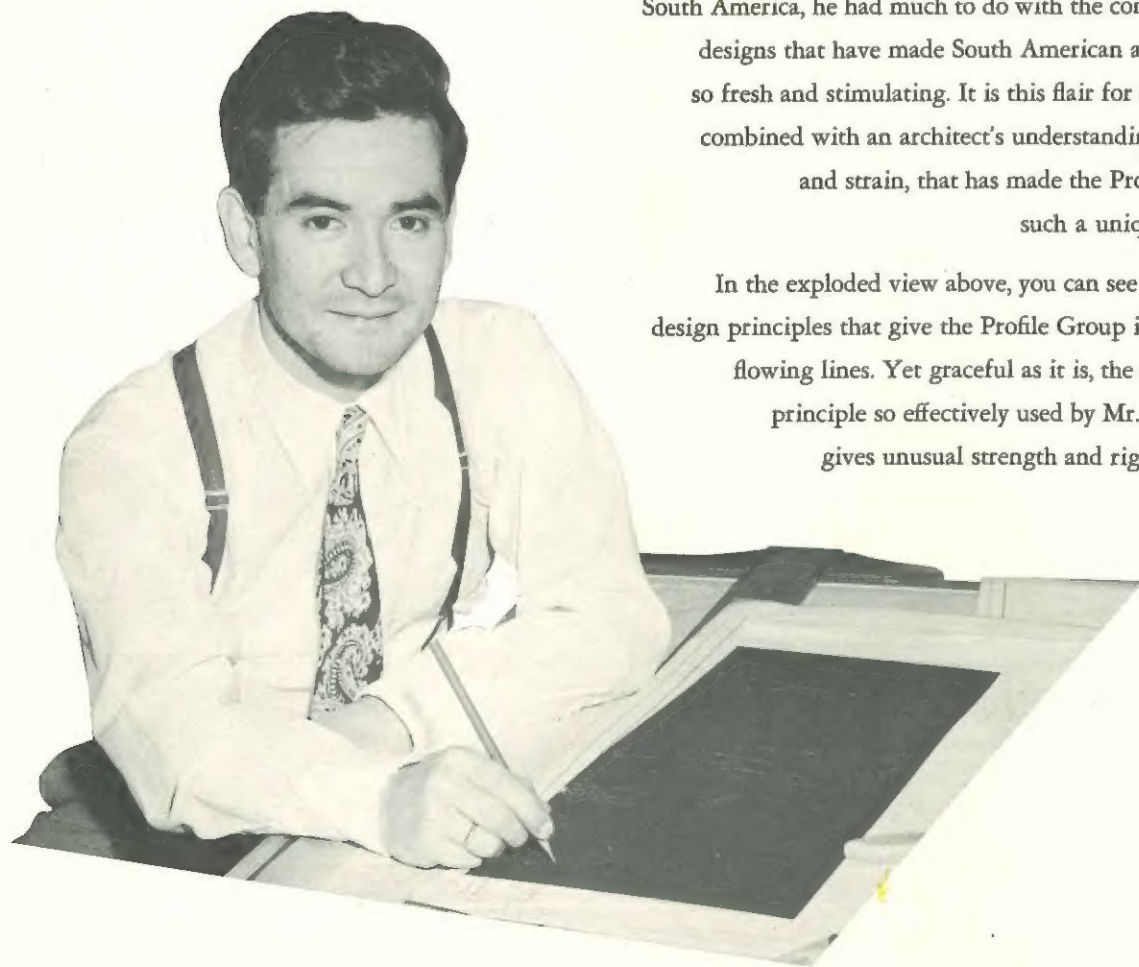




COVERED BY PATENT NO. D-178,540

In the studios of Design, Incorporated, Wenceslao A. Sarmiento has created many outstanding business exteriors and interiors. A native of Peru, South America, he had much to do with the contemporary designs that have made South American architecture so fresh and stimulating. It is this flair for originality, combined with an architect's understanding of stress and strain, that has made the Profile Group such a unique success.

In the exploded view above, you can see the simple design principles that give the Profile Group its graceful, flowing lines. Yet graceful as it is, the suspension principle so effectively used by Mr. Sarmiento gives unusual strength and rigid support.



Included in the Profile Group are three different basic types of desks, a choice of tables and credenzas. All of the pieces are made in a wide range of sizes to functionally complement all space requirements. Also part of the group are four matching chairs in a choice of styles.

The beautiful Profile EXECUTIVE DESK features a 9" overhang at the back for dual use as a Conference desk. Five extra-wide drawers, including a file drawer which accommodates both standard and legal size executive Pendaflex file folders, provide ample accessible storage space. File drawer operates smoothly and quietly on nylon roller drawer suspensions. All drawers have walnut interiors and both pedestals can be locked. The Executive Desk is 33" wide and comes in three lengths — 74", 78" and 84".

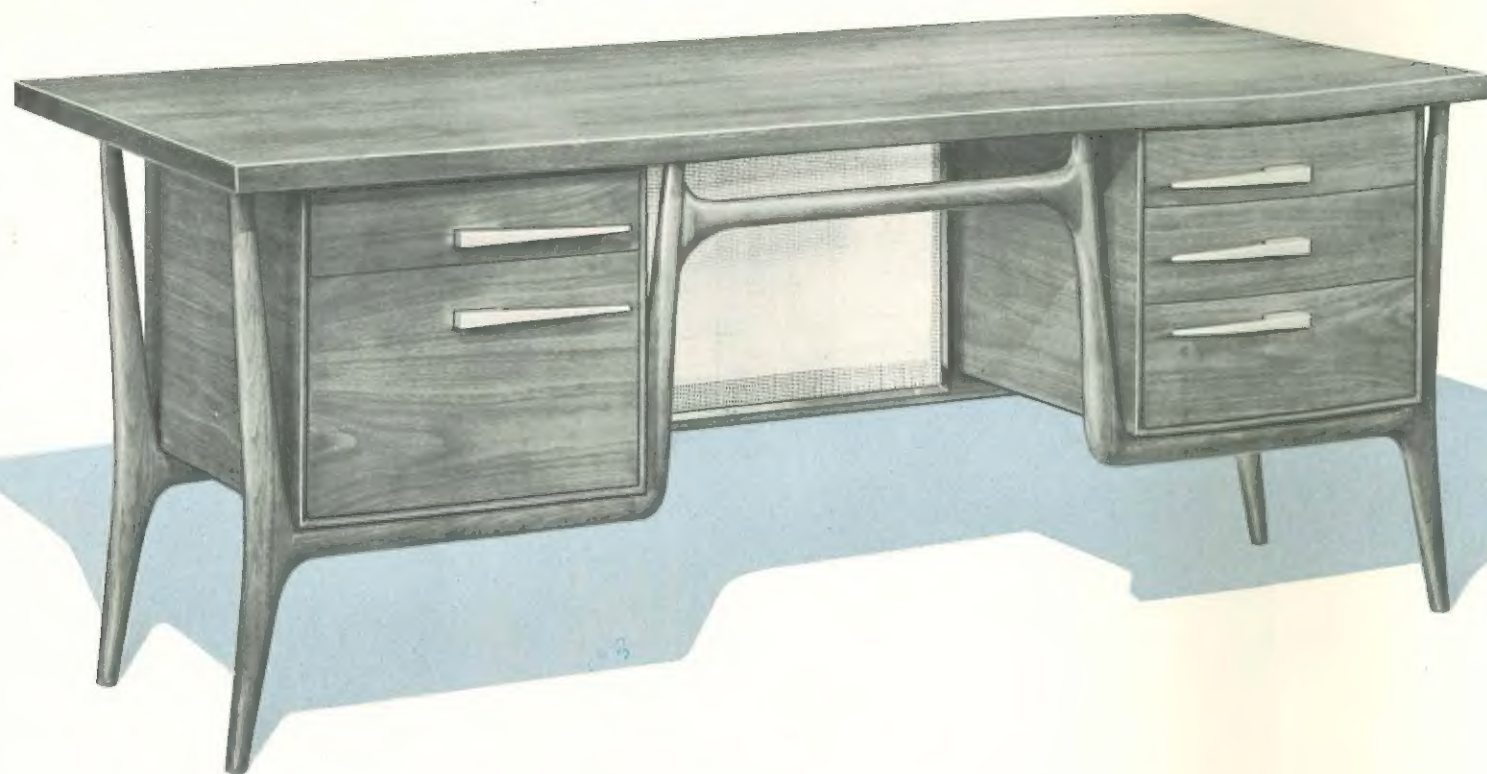
Any secretary will appreciate the beauty and efficiency of the charming Profile SECRETARIAL DESK. The typewriter compartment has a magnetic catch on the door and an E-Z glide typewriter mechanism for finger-tip control. Two additional roomy drawers have walnut interiors. The outer drawer is equipped with slotted stationery and envelope racks while the inner drawer has a convenience tray for orderly housekeeping. Available in either Right or Left models in both 60" and 66" sizes. The 66" model has a 6" overhang at end opposite typewriter compartment.

Ideal for receptionist or interviewer is the Profile CONSULTATION DESK. It has two extra wide drawers with walnut interiors. Top drawer has a Convenience Tray and the roomy file drawer below accommodates both standard and legal size executive Pendaflex file folders; operates easily and effortlessly on nylon roller drawer suspensions. Three sizes are available in either Right or Left pedestal — 60", 66" and 74". The 66" size has a 6" overhang on the end opposite pedestal while the 74" size has a 14" overhang.

The charming Profile CREDENZA is a beautiful accent piece providing additional storage space. Closed compartment has a hinged door with magnetic catch and an adjustable shelf. Open section has an adjustable shelf also. In two sizes.

A choice of six Profile CONFERENCE TABLE sizes meets all requirements for large working or conference areas. Four of the tables have the same frame, the 60", 66", 74" and 78" sizes. These tables have an overhang at both ends of 6", 9", 13" and 15" respectively. The 84" and 96" sizes have a larger frame with a 12" and 18" overhang at both ends.

The cane panel modesty shield illustrated on the executive desk can be furnished for any desk when desired.

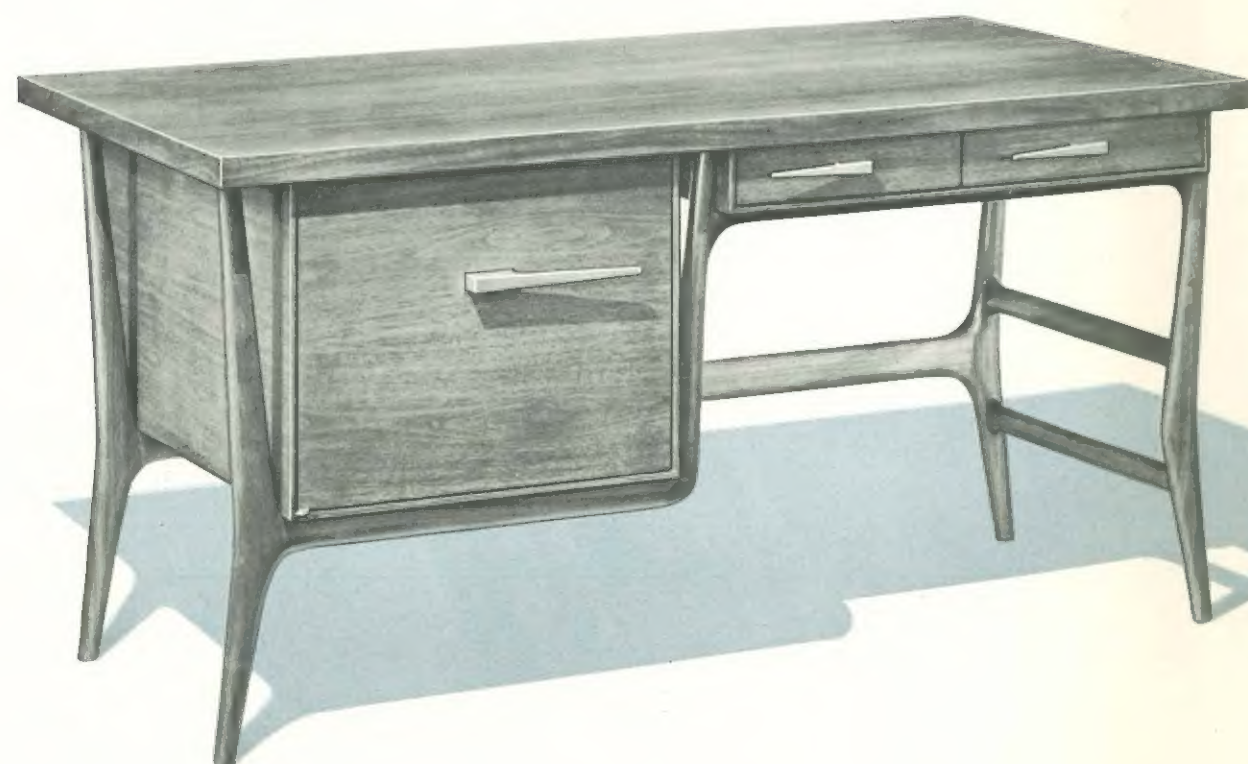


EXECUTIVE DESK

No. 9474 74" x 33"

No. 9478 78" x 33"

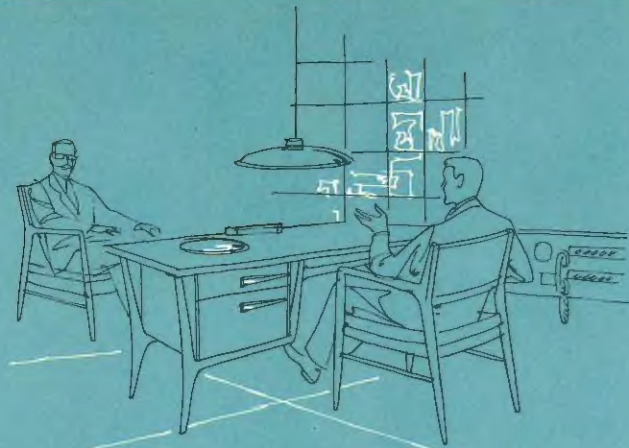
No. 9484 84" x 33"



SECRETARIAL DESK

No. 9560-L or R 60" x 33"

No. 9566-L or R 66" x 33"



CONSULTATION DESK

No. 9060-L or R

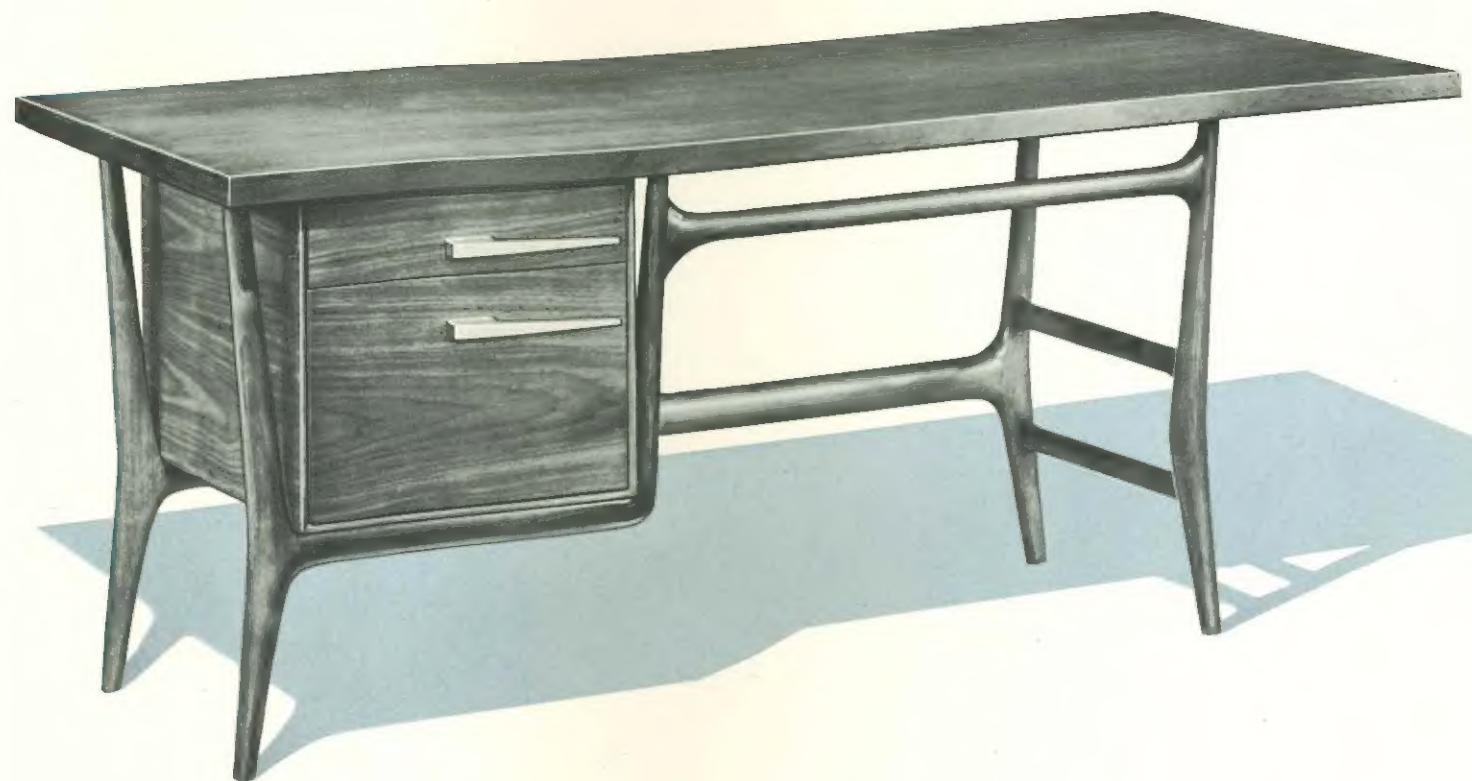
60" x 33"

No. 9066-L or R

66" x 33"

No. 9074-L or R

74" x 33"



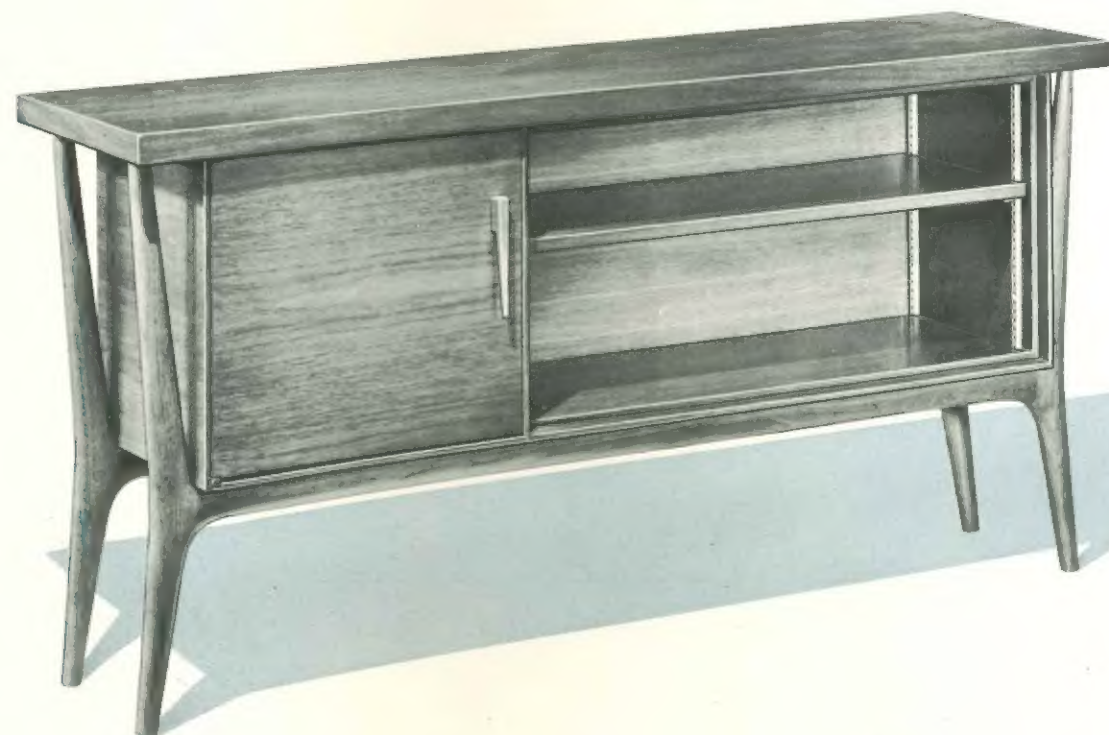
CREDENZA

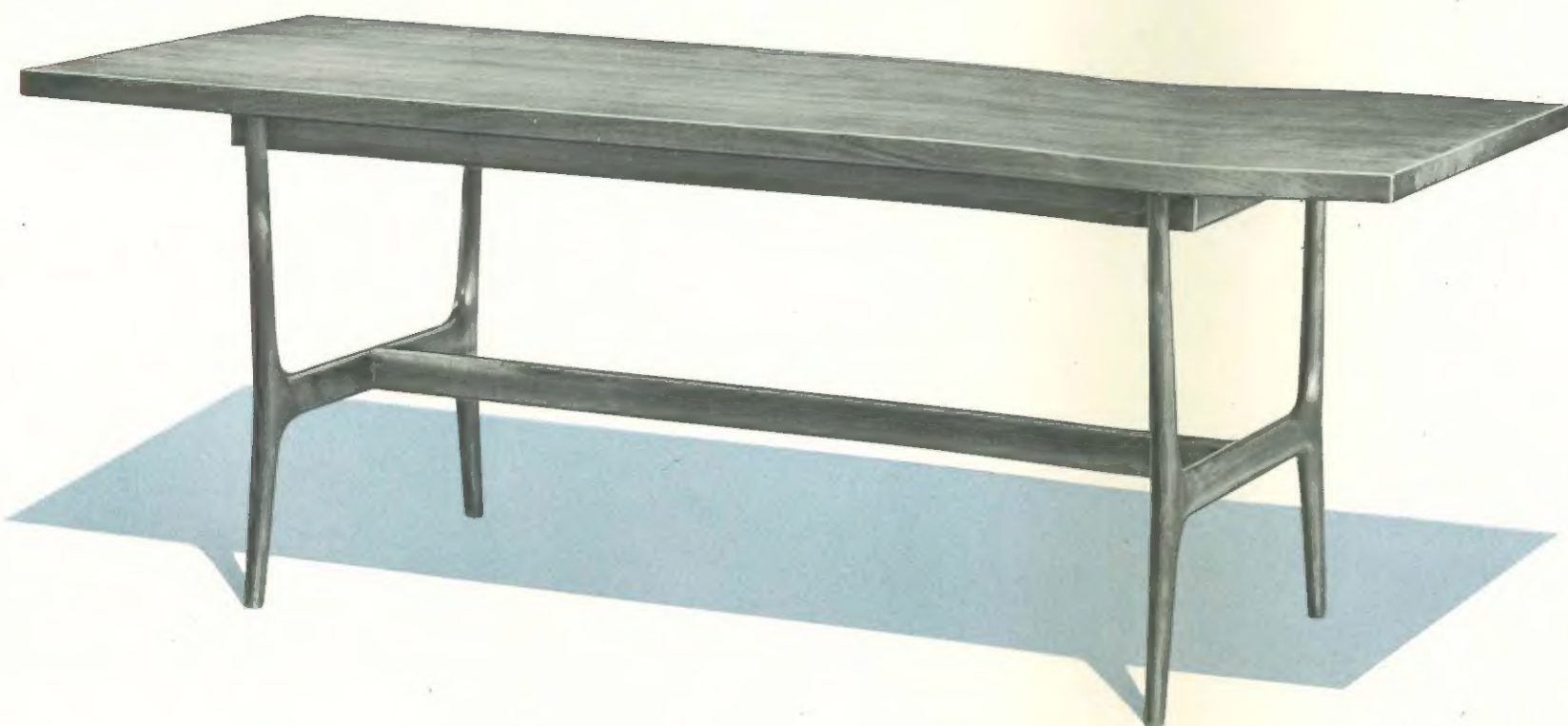
No. 9160

60" x 16"

No. 9174

74" x 16"





CONFERENCE TABLE

No. 9760	60" x 33"
No. 9766	66" x 33"
No. 9774	74" x 33"
No. 9778	78" x 33"
No. 9784	84" x 33"
No. 9796	96" x 33"



MATCHING CHAIRS

- No. 9001 Arm Chair
- No. 9002 Revolving Arm Chair
- No. 9003 Executive Posture Chair
- No. 9004 Secretarial Posture Chair

Imperial desk company

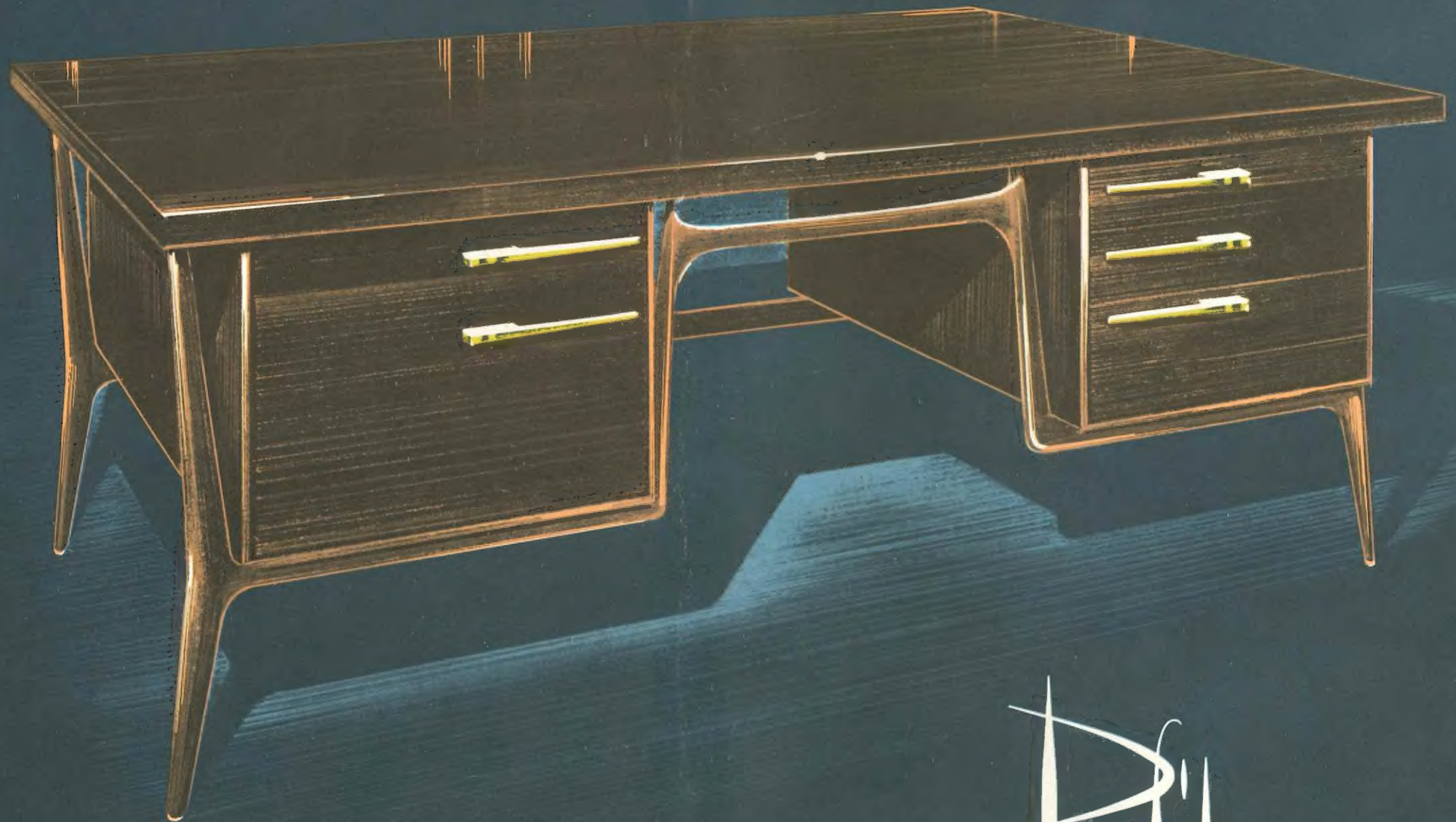


EVANSVILLE 7, INDIANA

for livable offices...

~~C-24~~ ~~C-15~~

C-19



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by Imperial

DESIGN

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DESIGN DIV.

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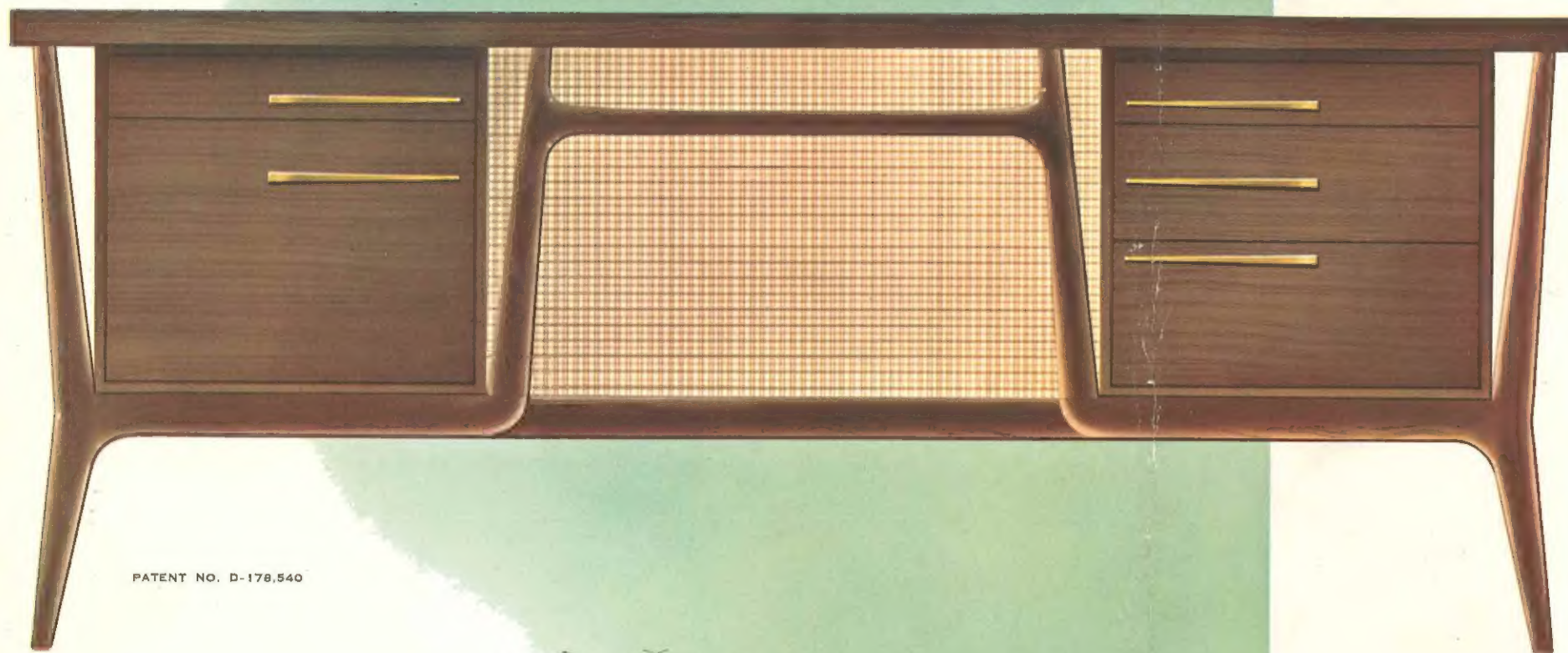
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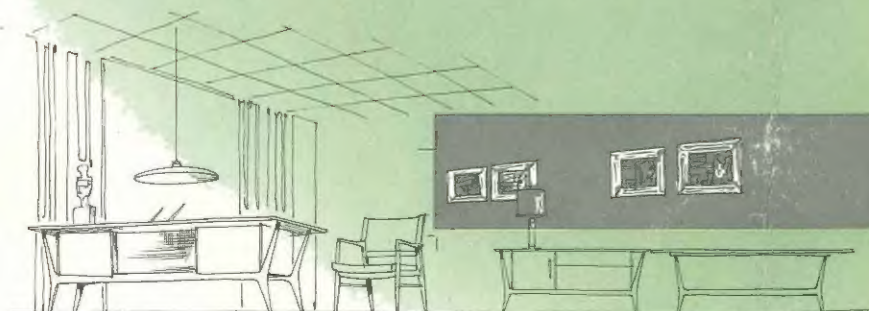
C-19
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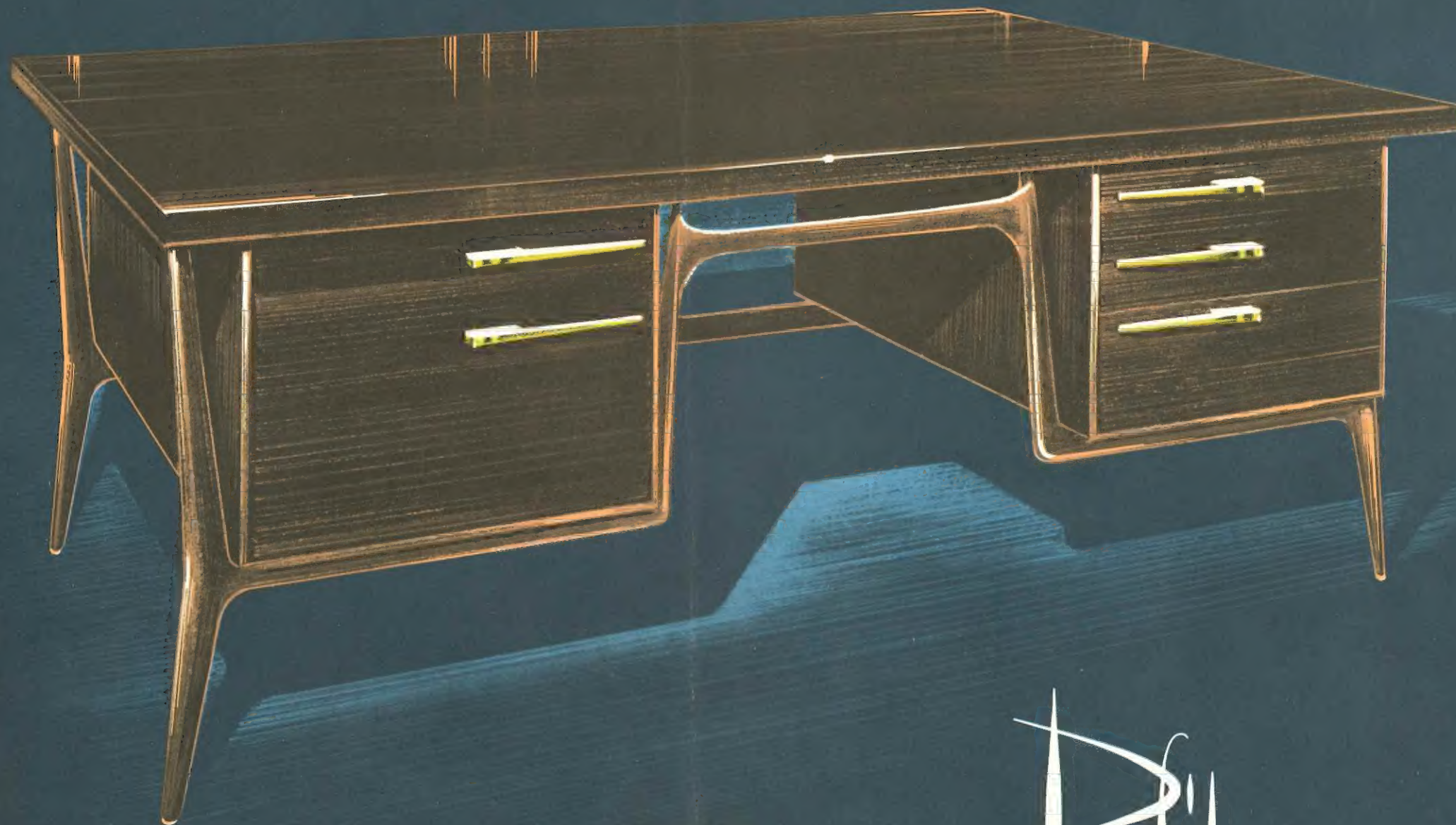
by Imperial Desk Co.

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DESIGN DIV.



for livable offices...

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Profile
by Imperial